



United Nations  
Educational, Scientific and  
Cultural Organization

Organisation  
des Nations Unies  
pour l'éducation,  
la science et la culture

Organización  
de las Naciones Unidas  
para la Educación,  
la Ciencia y la Cultura

Организация  
Объединенных Наций по  
вопросам образования,  
науки и культуры

منظمة الأمم المتحدة  
للتربية والعلم والثقافة

联合国教育、  
科学及文化组织



**Education Sector**  
**Division for the Coordination of UN Priorities in Education**

Réf. : ED/UNP/DESD/10/99/BC

12 October 2010

**Subject: Earth Care Campaign 2010-2014**

Dear Hans,

The Life-Link initiated schools Earth Care Campaign 2010-2014 on the topics *Culture of Care*, *Water for Life* and *RRR Reduce-Reuse-Recycle* is fully in line with the objectives and priorities set out by the *United Nations Decade of Education for Sustainable Development (DESD, 2005-2014)*, co-ordinated by UNESCO. We have decided to recognize it as an official activity within the United Nations Decade of Education for Sustainable Development. This is a quite timely initiative and helps in promoting a new vision of a more just and sustainable world. It offers a very creative way to get key sustainability messages to children and young adults.

Based on the stated objectives of the *Earth Care Campaign* and your previous Life-Link project, recognized as an ESD Good Practice project at the UNESCO 2009 World Conference on Education for Sustainable Development (Bonn, Germany), UNESCO extends its support to the *Earth Care Campaign* and is confident that this initiative will be a very valuable contribution to the second half of the UN Decade for Education for Sustainable Development. We will widely disseminate information about the campaign to various ESD stakeholders in different countries.

We look forward to continued cooperation between our organizations.

Wishing you much success in continuing this initiative, and looking forward to hearing of its developments, sincerely,

Bernard Combes  
Information Officer  
Section for the Coordination of the United Nations Decade of Education for  
Sustainable Development